Name : Dr T P Vijumon

Designation : Associate Professor

Mob : 9447593153

Email : [tpvijumon@gmail.com](mailto:tpvijumon@gmail.com)

Educational Qualification : M.Com, MBA, Ph D.

Area Of Interest : Analysing Market Changes

Specialisation : Finance and HRM

Research Experience:

PUBLICATIONS

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Sl. No | Title with page No | Journal | UGC/IS  SN/ ISBN | Whether Peer reviewed. Impact factor | No.o f co- auth or | Whethe r  You are the main  author |
| 1 | Private Supermarkets and Margin free markets in Kerala-A comparative study of factors influencing Consumers p 8-  23 | Commerce Spectrum. Vol. 2. No1,  June 2014 | 2321-  371X | Peer Reviewed | Nil | Yes |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 2 | Role of Kerala State Consumer Federation in Retailing. p 107-  119 | Commerce Spectrum, Vil 23, No2,  Dec 2014 | 2321-  371X | Peer Reviewed | Nil | Yes |
| 3 | Retailer acceptance of GST-an Empirical analysis P173-175 | Commerce and Management Explorer. Vol  5,No 1,Janu. 2018 | 2230-  9187 | Peer Reviewed | Nil | yes |
| 4 | Co-operative retailing- Interference of CONSUMERFE  D in essential goods markets in Kerala P19-25 | International Journal of Business and Management  . Vol 2, Issue 1, Jan 2013 | 2319-  8028 | Peer reviewed | Nil | Yes |
| 5 | PDS-A  Phenomenon of Drainage. P-25- 28 | Southern Economist. Vol 53,No 17,  Jan 2015 | 0038-  4046 | UGC  Listed- Journal No 48269 | Nil | Yes |
| 6 | A New Phase of Public Sector Banks with New Generation Pvt Sector Banks, P-  19-23 | Southern Economist. Vol 55, No  12, Oct 2015,  2016 | 0038-  4046 | UGC  Listed- Journal No 48269 | Nil | Yes |
| 7 | Organized retail formats: The New Phase of Retailing in Kerala. Vol 20,  Issue 10, 2018  page 1-4 | IOSR  journal of Business and Management | EISSN- 2278-  487X, UGC  Listed No 46879 | Peer Reviewed | Nil | Yes |
| 8 | Customer Focus on Public and New Generation Private sector Banks in India: A Comparison Vol IV, Issue 17,2016,  Page 88-92 | Jamshedpur Research Review | ISSN 2320-  2750 | UGC  listed No 45297 | Nil | Yes |
| 9 | GST: An  assessment, Vol,56. No 19.Feb 1, 2018. Page 34-  38 | Southern Economist. | 0038-  4046 | UGC  Listed- Journal No 48269 | Nil | Yes |
| 10 | Paradigm Shift of  Insurance Sector | International  Journal of | ISSN  2349- | UGC  Listed No | Nil | Yes |

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|  | in India: Role of Joint Ventures. Vol 5, Issue 4,  Oct 2018 page  739- | Research and Analytical Reviews | 5138, | 43602PEE R  Reviewed |  |  |
| 11 | Customer Retaining Strategy of Retail Chains in Kerala.Vol.3, No 4,Dec 2017. P234-  38 | Inspira Journal of Commerce, Economics and Computer  Science | ISSN 2395-  7069. | UGC  Listed No 48314 | Nil | Yes |
| 12 | Large Retailers: A Comparative Study between Selected Supermarkets and Co-operative stores. Vol 14,  Issue 3-2020 | Journal of Xidian University | ISSN 1001-  2400 | UGC CARE  List Group 2 Journal | Ni | Yes |
| 13 | Co-operative Distribution System in Kerala: A Boon during Lock Down. Vol 8, Issue 5,May  2020. P 191-198 | Aegaeum Journal | ISSN 0776-  3808 | UGC CARE  List Group 2 Journal | Ni | Yes |
| 14 | Business Incubators in India. Vol IX, Issue VI, June 2020. P6247-54 | Mukt ShabdJourna l. | ISSN 2347-  3150 | UGC CARE  List Group I Journal | Nil | Yes |
| 15 | Economic Impact of Continuous Flood and Land Slides in Kerala. Nov. 2021 | Journal of Xidian University | ISSN 1001-  2400 | UGC CARE  List Group 2 Journal | Ni | Yes |

Research Papers Presented

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| Sl. No | Name of Topic | Conducted by | Date of Seminar |
| 1 | Institutional Support to  Industries in Kerala | Dept. Of Commerce,  University of Kerala | 16.12.2009 |
| 2 | Customer satisfaction of  Public sector and new generation banks in India | Layola College, Chennai | Feb 16-17,2012 |

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| --- | --- | --- | --- |
| 3 | Price and Quality in  Retailing | St. Alberts’ College,  Ernakula, | Feb-27-28,2012 |
| 4 | An Assessment of Customer Satisfaction Levels of Private  Supermarkets | Maharajas College, Ernakulam | 06-03.2013 |
| 5 | Direct Transfer of Subsidy  in PDS-An Inclusive Growth Strategy. | Govt.College, Kattapana | Aug 26-27,2013 |
| 6 | A Study of Gavi Wild Life  Tourism | Govt. College, Attingal | Nov 28-29,2013 |
| 7 | Building Customer Trust | SCMS Cochin School of  Business | Decem 6-7, 2013 |
| 8 | Organised Retailing in Kerala-Growth and  Acceptance | KG College, Pampady | Dece-17,2013 |
| 9 | Superstores –Trending  Retail Strategy | Catholicate College,  Pathanamthitta | Nov 28-29,2014 |
| 10 | Environmental  Sustainability and Green Marketing under the CSR | All India Commerce Conference | Dece 27-29,2014 |
| 11 | Pilgrim Tourism | All India Commerce  Conference | Dece. 27-29,2014 |
| 12 | Role of PACS in India | St.Stephens College,  Pathanapuram | Aug 10-11. 2015 |
| 13 | Customer focused Banking | St. Johns College, Anchal | Sept.9-10,2015 |
| 14 | Direct Benefit Transfer | All India Commerce  Conference, Lucknow | 11-13 Nov, 2016 |
| 15 | PDS-A New Initiative in  DBT | Govt. College, Kottayam | Dec 1-3. 2016 |
| 16 | A Study of Impact of GST in  FMCG Usage | All India Commerce  Conference, Jaipur | 12-14 Oct, 2017 |
| 17 | Reoriented Product  Qualities in Responsible Marketing | All India Commerce Conference, Jaipur | 12-14 Oct, 2017 |
| 18 | Insurance: Role of Joint  Venture | Dept. Of Commerce,  University of Kerala | 16-18 Feb, 2017 |
| 19 | A Critical Retailer Perception and Ambiguity of  GST | All India Commerce Conference, Osmania uty | 20-22 Dece, 2018 |

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| 20 | Business Incubators in India | SB College,  Changanassery | 24-25 Dece, 2020 |

Invited Talks

1. National seminar on “Research Methodology” at St. Albert’s College, Eranakulam, Topic: SPSS for Social Science, 2013
2. UGC Regulation-2018, KG College, Pampadi, Kottayam
3. Syllabus Revision in Secondary Education 2010, SCRT, Poojappura Thiruvananthapuram.

**Research Students**

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| **Name of the scholar** | **Year of registration of the scholar** | **Title of the thesis for scholar** |
| Anupa Raj | 2018 | A Study on job satisfaction and work life balance of employees in MAHARATNA companies |
| Kevin Thomas | 2019 | Wildlife Tourism in South India: An Evaluative Study |
| Pramod Gopal | 2019 | Work life Balance and Job Satisfaction of Women Conductors in KSRTC |
| Preseeja P J | 2019 | Revenue Recovery process of Kerala Government-A critical analysis |